



B L A C K S E A
RESEARCH INSTITUTE
OF ECONOMY AND INNOVATION

NOVA University
Lisbon, Portugal
NOVA School of Business and Economics

supported by
**Black Sea Research Institute
of Economy and Innovation**
Odessa, Ukraine

International Scientific Conference
The development of International Competitiveness: State, Region, Enterprise
December 16th, 2016 (*Lisbon, Portugal*)

Conference themes:

Section 1. Economic theory and history of economic thought.

Section 2. Current international economic relations and the transformation of the world economy.

Section 3. Economics and management of national economy, the competitiveness of national models of economic systems.

Section 4. Business, trade and business culture: the challenges of the global world.

Section 5. Business Economics and Corporate Governance: Issues competitiveness.

Section 6. Strategic management of human capital formation.

Section 7. Problems of management and marketing in the context of globalization.

Section 8. Cross-border cooperation and regional competitiveness.

Section 9. Environmental Economics and current environmental issues.

Section 10. Demography and social policy: the EU experience and perspectives of the Black Sea region.

Section 11. Accounting, analysis and audit, national characteristics and European trends.

Section 12. Finance, insurance and stock exchanges: portfolio of competitive strategies.

Section 13. Modern mathematical methods, models and information technology in the economy.

Section 14. Innovative economy and problems of knowledge management.

Section 15. Modern problems of business education.

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Yuliana Dragalin, PhD, Dr. of Economics, As. Professor, Dean of Faculty of Economic Sciences, Free International University, Moldova.

For conference participation, It is necessary to send before **December 16, 2016** to the organizing committee e-mail shumilova@iei.od.ua the abstracts of reporting and application form about conference participation (application form and executive rules are given below).

After consideration of sent to e-mail materials by organizational committee, the announcement about materials getting and payment details (prepressing and publishing theses, and payment for send mail cost) will be sent to the author's e-mail. After getting by organizing committee the document copy about payment, the participant is informed (by email) about terms and requirements of published composite book and certificate of participation getting*.

*Certificate is a document proves the candidate's international experience for the getting associate professor or professor degree, due to the new Order of approval decisions on awarding scientific degrees, is approved by Cabinet of Ministers of Ukraine Resolution on August 19, 2015 № 656.

Conference materials issues as the composite book of report's abstracts (in electronic and published variants).

Participation cost is for Ukrainian citizens 400 UAH (for citizens of other countries – \$25, except participants from Leipzig University). All conference participators are provided with composite book of reports abstracts and participation certificate. Conference participators have a possibility to present the composite book and certificate as the confirmation of international conference participation.

Payment details are sent to the conference participators with organizational committee information about sent materials getting. Payment check copy must be sent to organizational committee e-mail not later than term is noted in the conference calendar.

ABSTRACTS EXECUTION REQUIREMENTS

1. Abstracts volume is up to five full A4 pages, including figures, tables, list of sources.
2. List of sources is sent with other materials and must be executed according to the actual requirements.

3. Abstracts must be typed with text editor as Word, font is Times New Roman, size: for main text - 14 pt, for a list of sources - 12 pt.), interval - one and a half.

Text borders: top - 30 mm, lower - 25 mm, left - 30 mm, right - 20 mm.

4. Placing text:

- alignment "the centre" the name in capital letters ("fat");
- missing line and alignment "the centre" - names and initials, scientific degree, rank, position, (italics, "bold"); indicating the place of the city and country (italics);
- missing line - text;
- missing line - list of source references.

Abstracts are accepted in **Portuguese, Lithuanian, Ukrainian, Russian, English, Polish, languages of other EU countries.**

Example of execution is added:

Section: Current international economic relations and the transformation of the world economy.

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PRACTICAL ASPECTS OF WORLD ECONOMY TRANSNATIONALIZATION

Formulas and designations are types in formulas editor MathType 6.0 or Microsoft Equation 3.0 as a separate object size: variable – 14 pt, large index – 10 pt, small index – 8 pt, large symbol – 18 pt, a small symbol – 12 pt; Cyrillic, Greek and figures straight – italic

$$s(t) = \frac{1}{\sqrt{N}} \sum_{k=0}^{N-1} \left\{ a_k \cdot \cos \left[2 \cdot \pi \left(f_0 + \frac{k}{T} \right) t \right] + b_k \cdot \sin \left[2 \cdot \pi \left(f_0 + \frac{k}{T} \right) t \right] \right\}$$

Materials which are executed with violations of given requirements are not accepted for posting at the on the conference discussing and future publication.

Literature:

1. Teo K. Application of least-squares boundary residual method to the analysis dielectric rod // IEEE Trans. – 1995. – V. MTT. – 38. – №8. – p. 1092-1095.
2. Rozin A.I. Image recovery in a way of equalization / A.I. Rozin, Yu.A. Korol // Electronic connection. – 2000. – №8. – P. 69-71.
3. Arman N. Orthogonal transformation / N. Arman, P. Ribo / Trans. From Germ. / Editing by A.R. Tomenko. – M.: Sviaz, 1980. – 248 p.

APPLICATION FORM

Name of report	
Section name (Number)	
Surname, first name, patronymic (full)	
Scientific degree	
Academic status	
Place of job or studying	
Job position	
Contact postal address (for composite book sending)	
Contact phone	
E-mail	
Collaborators (surname, first name, patronymic (full), scient. degree, academic status, place of job, job position)	
Surname and first name in English for certificate execution	