

**THE JAN KOCHANOWSKI UNIVERSITY
(Kielce, Poland)**

supported by

**BLACK SEA RESEARCH INSTITUTE OF ECONOMY AND INNOVATION
(Odessa, Ukraine)**

Dear colleagues!

We invite scientists and leading specialists in Economics and allied disciplines to take part in the International scientific conference «**Digital and Innovative Economy: Processes, Strategies, Technologies**», which will be conducted in a distance form on **25th January 2019** on the basis of Department of Entrepreneurship and Innovation in the Jan Kochanowski University in Kielce (Republic of Poland).

Scientists, postgraduate students, students of higher educational institutions and research establishments, as well as practical workers who actively research in the field of economic science are invited to take part in the international conference.

MAIN THEMATIC DIRECTIONS OF THE CONFERENCE

Section 1. Modern economic theories and its role in the digitization of the economy.

Section 2. World Economy: New Challenges and Innovative Forms of International Economic Relations.

Section 3. Economy and management of national economy, modernization of national models of economic systems.

Section 4. Digital Business Technologies: E-Commerce and Virtual Trade.

Section 5. Enterprise Economics and Corporate Governance: Modernization of Business Processes.

Section 6. Innovative strategies for the formation and use of human capital.

Section 7. Problems of management and marketing in the conditions of development of the digital economy.

Section 8. Cross-border cooperation, decentralization and regional economics.

Section 9. Economics of the use of nature and modern problems of environmental protection.

Section 10. Demography and Social Policy: An Innovative Context.

Section 11. Accounting, Analysis and Audit: National Features and World Trends.

Section 12. Finance, Insurance and Stock Trading: Modernization of the Strategic Portfolio.

Section 13. Modern mathematical methods, models and information technologies in the economy.

Section 14. Knowledge Management in the Digital Economy.

Section 15. Innovation in business education.

ORGANISING COMMITTEE CONTACTS

Contacts of the conference organizing committee in Poland:

Andrzej Pawlik, Professor, dr hab., Head of the Institute for Entrepreneurship and Innovation,
State University of Jan Kochanowski
Tel.: +48 41 349 72 01

Contacts of the conference organizing committee in Ukraine:

Black Sea Research Institute of Economy and Innovation
Tel. +38 (048) 709-38-69; *Tel.mob.* +38 (093) 253-57-15; *E-mail:* shumilova@iei.od.ua

Andrzej Pawlik, Professor, dr hab., Head of the Institute for Entrepreneurship and Innovation, State University of Jan Kochanowski, Poland.

Paweł Dziekański, dr., Professor, State University of Jan Kochanowski, Poland.

Bogoyavlenska Yuliya, Ph.D, Assistant Professor in Economy, Department of Personnel Management and Labour Economics Zhytomyr State Technological University, Ukraine.

Rita Bendravičienė, Dr. of Management and Administration, Associate Professor, Dean of Faculty of Economics and Management, Vytautas Magnus University, Lithuania.

Galina Ulian, Professor, Dr. of Economics, Dean of Faculty of Economic Sciences, State University of Moldova.

Natia Gogolauri, Professor, Dr. of Economics, Head of Faculty of Business Sulkhani-Sabashvili Teaching University, Georgia.

Martina Diesener, Professor, Dr. of Economics, Head of Faculty of Economics and Management Science, Universität Leipzig, Germany.

Olga Chwiej, Associate Professor, Dr. of Economics, freelancer scientist, Poland.

Shaposhnykov Kostiantyn, Professor, Dr. of Economics, Head of Black Sea Research Institute of Economy and Innovation, Ukraine.

Yuliana Dragalin, Ph.D, Dr. of Economics, As. Professor, Dean of Faculty of Economic Sciences, Free International University, Moldova.

For the participation in the conference, **not later than 25th January 2019** it is necessary:

- send to e-mail of the Organizing Committee in Ukraine shumilova@iei.od.ua theses of a report made in Microsoft Word text processor;
- fill an application for the conference participation ([link](#)).

After consideration of sent to e-mail materials by the organizational committee, the announcement about materials getting and payment details (prepressing and publishing theses, and payment for send mail cost) will be sent to the author's e-mail. After getting by organizing committee the document copy about payment, the participant is informed (by email) about terms and requirements of published composite book and certificate of participation getting*.

*The certificate is a document confirming the participation in the work of a scientific conference (congress, symposium, seminar) held in the country of the EU, due to the Order of approval decisions on awarding scientific degrees, which is approved by the Resolution of the Cabinet of Ministers of Ukraine on January 14, 2016 № 13.

Conference materials are issued as the composite book of report's abstracts (in electronic and published variants). Abstracts are accepted in **Polish, Lithuanian, Ukrainian, Russian, English, languages of other EU countries.**

Participation cost for Ukrainian citizens is **500 UAH (for citizens of other countries – \$30, except participants from JKU)**. All conference participators are provided with composite book of reports abstracts and participation certificate. Conference participators have a possibility to present the composite book and certificate as the confirmation of international conference participation.

Payment details are sent to the conference participators with organizational committee information about sent materials getting. Payment check copy must be sent to organizational committee e-mail not later than the term noted in the conference calendar.

REQUIREMENTS FOR THESES OF REPORT

- Theses of report are provided only via e-mail. The length of the report theses should be less than or equal to 5 full A4 pages (297x210 mm), including figures, tables, list of references.
- The list of references is placed at the end of the text and executed according to regulations.
- In-text citations must be made in square brackets.
- Theses should be typed in MS Word, font Times New Roman, size: for main text 14 pt., for citations of references – 12 pt.), line spacing – 1.5. Text margins: top 30 mm, bottom 25 mm, left 30 mm, right 20 mm.
- Formulas and symbols should be typed in formulas editor MathType 6.0 or Microsoft Equation 3.0 as a separate object.

Materials, which do not meet the established requirements, are not accepted for placing in the discussion area of the conference and further publication.

EXAMPLE OF THESES EXECUTION

Section: The world economy: new challenges and innovative forms of international economic relations.

*Ivashchenko M. S., Postgraduate Student,
National University of Life and Environmental Sciences of Ukraine
Kyiv, Ukraine*

*Husiev O. V., Candidate of Technical Sciences, Senior Lecturer,
National University of Ukraine „Kyiv Polytechnic Institute”
Kyiv, Ukraine*

PRACTICAL ASPECTS OF WORLD ECONOMY TRANSNATIONALIZATION

Formulas and designations should be typed in formulas editor MathType 6.0 or Microsoft Equation 3.0 as a separate object with size: variable – 14 pt, large index – 10 pt, small index – 8 pt, large symbol – 18 pt, small symbol – 12 pt; Cyrillic, Greek and figures straight – italic

$$s(t) = \frac{1}{\sqrt{N}} \sum_{k=0}^{N-1} \left\{ a_k \cdot \cos \left[2 \cdot \pi \left(f_0 + \frac{k}{T} \right) t \right] + b_k \cdot \sin \left[2 \cdot \pi \left(f_0 + \frac{k}{T} \right) t \right] \right\}$$

Materials, which are executed with violations of given requirements, are not accepted for posting at the conference discussing and future publication.

Literature:

1. Teo K. Application of least-squares boundary residual method to the analysis dielectric rod // IEEE Trans. – 1995. – V. MTT. – 38. – №8. – p. 1092-1095.
2. Rozin A.I. Image recovery in a way of equalization / A.I. Rozin, Yu.A. Korol // Electronic connection. – 2000. – №8. – P. 69-71.
3. Arman N. Orthogonal transformation / N. Arman, P. Ribo / Trans. From Germ. / Editing by A.R. Tomenko. – M.: Sviiaz, 1980. – 248 p.