# MOLDOVA STATE UNIVERSITY

(Chisinau, Republic of Moldova)

supported by

# BLACK SEA RESEARCH INSTITUTE OF ECONOMY AND INNOVATION (Odesa, Ukraine)

# Dear colleagues!

We invite scientists and leading specialists in Economics and allied disciplines to take part in the International scientific-practical conference «THE GLOBAL COMPETITIVE ENVIRONMENT: DEVELOPMENT OF MODERN SOCIAL AND ECONOMIC SYSTEMS», which will be conducted in a distance form on 21 April 2017 on the basis of Faculty of Economic Sciences Moldova State University (Chisinau, Republic of Moldova).

Scientists, postgraduate students, students of higher educational institutions and research establishments, as well as practical workers who actively research in the field of economic science are invited to take part in the international conference.

# MAIN THEMATIC DIRECTIONS OF THE CONFERENCE

- Section 1. Modern economic theories and their role in business integration.
- **Section 2**. The World Economy: New Challenges and the Transformation of International Economic Relations in the context of Integration.
- Section 3. Economics and management of national economy: the integration of national models of economic systems.
- **Section 4**. E-commerce and virtual commerce as a business integration tools.
- Section 5. Business Economics and Corporate Management: Integration of business structures.
- Section 6. The formation and use of human capital: models, processes, and technology.
- Section 7. The problems of management and marketing in a business integration.
- Section 8. Cross-border cooperation, decentralization and regional economy.
- Section 9. Environmental Economics and contemporary environmental issues.
- Section 10. Demographics and social policy.
- Section 11. Accounting, analysis and audit: national characteristics and global trends.
- Section 12. Finance, insurance and exchange business: a strategic portfolio diversification.
- Section 13. Modern mathematical methods, models and information technology in the economy.
- Section 14. Knowledge management and corporate universities of integrated business structures.
- Section 15. Modern problems of business education.

# ORGANISING COMMITTEE CONTACTS

Contacts of the conference organizing committee in Republic of Moldova:

*Galina Ulian*, Professor, Dr. of Economics, Dean of Faculty of Economic Sciences, State University of Moldova

*Marian Jalencu*, Professor, Dr. of Economics, Head of Department of Business Administration, Incubator manager, State University of Moldova

E-mail: jalencu\_marian@yahoo.com

Contacts of the conference organizing committee in Ukraine:

Shumilova Tatyana, Junior Researcher Black Sea Research Institute of Economy and Innovation Tel.: +38 (048) 709-38-69; Tel. mob.: +38 (093) 253-57-15; E-mail: shumilova@iei.od.ua

#### MEMBERS OF THE CONFERENCE ORGANIZING COMMITTEE

Galina Ulian, Professor, Dr. of Economics, Dean of Faculty of Economic Sciences, State University of Moldova.

**Marian Jalencu**, Professor, Dr. of Economics, Head of Department of Business Administration, Incubator manager, State University of Moldova.

**Bogoyavlenska Yuliya**, Ph.D, Assistant Professor in Economy, Department of Personnel Management and Labour Economics Zhytomyr State Technological University, Ukraine.

**Ekaterine Natsvlishvili**, Associate Professor, Dr. of Economics, Faculty of Business, Consultant of VET Project, National Center of Educational Quality Enhancement, Sulkhan-Saba Orbeliani Teaching University, Tbilisi, Georgia.

**Natia Gogolauri**, Professor, Dr. of Economics, Head of Faculty of Business Sulkhan-Saba Orbeliani Teaching University, Georgia.

Martina Diesener, Professor, Dr. of Economics, Head of Faculty of Economics and Management Science, Universitat Leipzig, Germany.

Olga Chwiej, Associate Professor, Dr. of Economics, freelancer scientist, Poland.

**Rita Bendaravičienė**, Dr. of Management and Administration, Associate Professor, Dean of Faculty of Economics and Management, Vytautas Magnus University, Lithuania.

**Shaposhnykov Kostyantin**, Professor, Dr. of Economics, Head of Black Sea research Institute of Economy and Innovation, Ukraine.

**Yuliana Dragalin**, Ph.D, Dr. of Economics, As. Professor, Dean of Faculty of Economic Sciences, Free International University, Moldova.

For the participation in the conference, **not later than 21 April 2017** it is necessary:

- send to e-mail of the Organizing Committee in Ukraine <a href="mailto:shumilova@iei.od.ua">shumilova@iei.od.ua</a> theses of a report made in Microsoft Word text processor;
- fill an application for the conference participation (link).

After consideration of sent to e-mail materials by the organizational committee, the announcement about materials getting and payment details (prepressing and publishing theses, and payment for send mail cost) will be sent to the author's e-mail. After getting by organizing committee the document copy about payment, the participant is informed (by email) about terms and requirements of published composite book and certificate of participation getting\*.

\*Certificate is a document that proves the candidate's international experience for the getting associate professor or professor degree, due to the new Order of approval decisions on awarding scientific degrees, which is approved by the Resolution of the Cabinet of Ministers of Ukraine on August 19, 2015 № 656.

Conference materials are issued as the composite book of report's abstracts (in electronic and published variants). Abstracts are accepted in Romanian, Lithuanian, Ukrainian, Russian, English, languages of other EU countries.

Participation cost for Ukrainian citizens is 400 UAH (for citizens of other countries – \$25). Participation of scientists of the State University of Moldova is free. All conference participators are provided with composite book of reports abstracts and participation certificate. Conference participators have a possibility to present the composite book and certificate as the confirmation of international conference participation. For scientists from Lithuania participation is free.

Payment details are sent to the conference participators with organizational committee information about sent materials getting. Payment check copy must be sent to organizational committee e-mail not later than the term noted in the conference calendar.

#### REQUIREMENTS FOR THESES OF REPORT

- Theses of report are provided only via e-mail. The length of the report theses should be less than or equal to 5 full A4 pages (297x210 mm), including figures, tables, list of references.
- The list of references is placed at the end of the text and executed according to regulations.
- In-text citations must be made in square brackets.
- Theses should be typed in MS Word, font Times New Roman, size: for main text 14 pt., for citations of references 12 pt.), line spacing 1.5. Text margins: top 30 mm, bottom 25 mm, left 30 mm, right 20 mm.
- Formulas and symbols should be typed in formulas editor MathType 6.0 or Microsoft Equation 3.0 as a separate object.

Materials, which do not meet the established requirements, are not accepted for placing in the discussion area of the conference and further publication.

# **EXAMPLE OF THESES EXECUTION**

Section: Modern economic theory: mainstream and alternative.

Ivashchenko M. S., Postgraduate Student, National University of Life and Environmental Sciences of Ukraine Kyiv, Ukraine

Husiev O. V., Candidate of Technical Sciences, Senior Lecturer, National University of Ukraine ,, Kyiv Polytechnic Institute" Kyiv, Ukraine

#### PRACTICAL ASPECTS OF WORLD ECONOMY TRANSNATIONALIZATION

Formulas and designations should be typed in formulas editor MathType 6.0 or Microsoft Equation 3.0 as a separate object with size: variable – 14 pt, large index – 10 pt, small index – 8 pt, large symbol – 18 pt, small symbol – 12 pt; Cyrillic, Greek and figures straight – italic

$$s(t) = \frac{1}{\sqrt{N}} \sum_{k=0}^{N-1} \left\{ a_k \cdot \cos \left[ 2 \cdot \pi \left( f_0 + \frac{k}{T} \right) t \right] + b_k \cdot \sin \left[ 2 \cdot \pi \left( f_0 + \frac{k}{T} \right) t \right] \right\}$$

Materials, which are executed with violations of given requirements, are not accepted for posting at the conference discussing and future publication.

#### Literature:

- 1. Teo K. Application of least-squares boundary residual method to the analysis dielectric rod // IEEE Trans. 1995. V. MTT. 38. №8. p. 1092-1095.
- 2. Rozin A.I. Image recovery in a way of equalization / A.I. Rozin, Yu.A. Korol // Electronic connection.  $-2000. N_0 8. P. 69-71.$
- 3. Arman N. Orthogonal transformation / N. Arman, P. Ribo / Trans. From Germ. / Editing by A.R. Tomenko. M.: Sviaz, 1980. 248 p.