



BLACK SEA
RESEARCH INSTITUTE
OF ECONOMY AND INNOVATION

FACULTY OF ECONOMICS
AND MANAGEMENT SCIENCE



International Scientific Conference

ECONOMY AND SOCIETY: MODERN FOUNDATION FOR HUMAN DEVELOPMENT

October 31th, 2016 (Leipzig, Germany)

Organising Committee:

Martina Diesener, Professor, Dr. of Economics, Head of Faculty of Economics and Management Science, Leipzig University, Germany;

Bernd Süßmuth, Professor, Dr. of Economics, Head of Institute of Empirical Economic Research;

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For conference participation, it is necessary to send until **October 28, 2016** to the organizing committee e-mail shumilova@iei.od.ua the abstracts and application form for conference participation (application form and theses' requirements are given below).

After consideration of sent to e-mail materials by organizational committee, the announcement about materials receipt and payment details (prepressing and publishing theses, and payment for posting cost) will be sent to the author's e-mail. After receipt by organizing committee the document copy about payment, the participant will be informed (by email) about terms and requirements for published collection of conference materials and certificate of participation getting*.

*Certificate is a document proves the candidate's international experience for getting associate professor or professor degree in accordance with the new Order of approval of decisions on assignment of scientific degrees, approved by the Resolution of the Cabinet of Ministers of Ukraine on August 19, 2015 № 656.

Conference materials are issued as the collection of report's abstracts (in electronic and published variants).

Participation cost for Ukrainian citizens is **400 UAH** (for citizens of other countries – \$25, except participants from Leipzig University). All conference participators are provided with collection of conference materials and certificate of participation. Conference participators have a possibility to present the collection of materials and certificate as the confirmation of international conference participation.

Payment details are sent to the conference participators with organizational committee's information about sent materials getting. Payment check copy must be sent to organizational committee via e-mail not later than date noted in the conference calendar.

Conference themes:

Section 1. Modern economic theories and their role in development of civilization.

Section 2. World economy as a modern base for human development.

Section 3. Economy and national economy management: formation of national models of economic system.

Section 4. Entrepreneurship and business culture: humanization of business running.

Section 5. Business economics and corporate management: socio-economic aspects.

Section 6. Modern problems of formation and use of human capital. Market of competences.

Section 7. Problems of management and marketing in new terms of economic management.

Section 8. Cross-border cooperation, decentralization and regional economics.

Section 9. Environmental economics and modern problems of environmental protection.

Section 10. Demography, social economy and social policy.

Section 11. Accounting, analysis and audit: national peculiarities and world trends.

Section 12. Finances, insurance and stock market: diversification of strategic portfolio.

Section 13. Modern mathematical methods, models and information technology in economics.

Section 14. Knowledge management.

Section 15. Modern problems of business education.

ABSTRACTS REQUIREMENTS

1. Abstracts volume is up to five full A4 pages, including figures, tables, list of sources.

2. List of sources is sent with other materials and must be drawn according to the actual requirements.

3. Abstracts must be typed via text editor Word, font – Times New Roman, size: for main text - 14 pt, for a list of sources - 12 pt.), interval - one and a half.

Text borders: top - 30 mm, lower - 25 mm, left - 30 mm, right - 20 mm.

4. Text placing:

- alignment "the centre" for the name in capital letters ("fat");
- missing line and alignment "the centre" - names and initials, scientific degree, rank, position, (italics, "bold"); indicating the place of the city and country (italics);
- missing line - text;
- missing line - list of source references.

Abstracts are accepted in **German, Lithuanian, Ukrainian, Russian, English, Polish, languages of other EU countries.**

APPLICATION FORM

Name of report	
Section name (Number)	
Surname, first name, patronymic (full)	
Scientific degree	
Academic status	
Place of job or studying	
Job position	
Contact postal address (for composite book sending)	
Contact phone	
E-mail	
Collaborators (surname, first name, patronymic (full), scient. degree, academic status, place of job, job position)	
Surname and first name in English for certificate execution	

Example of abstract:

Section: Modern economic theory: mainstream and alternative.

Ivashchenko M. S., Postgraduate Student,
National University of Life and Environmental Sciences of Ukraine
Kyiv, Ukraine

Husiev O. V., Candidate of Technical Sciences, Senior Lecturer,
National University of Ukraine „Kyiv Polytechnic Institute”
Kyiv, Ukraine

**PRACTICAL ASPECTS OF WORLD
ECONOMY TRANSNATIONALIZATION**

Formulas and designations must be typed in formulas editor MathType 6.0 or Microsoft Equation 3.0 as a separate object with size: variable – 14 pt, large index – 10 pt, small index – 8 pt, large symbol – 18 pt, small symbol – 12 pt; Cyrillic, Greek and figures – straight, Latin – italic

$$s(t) = \frac{1}{\sqrt{N}} \sum_{k=0}^{N-1} \left\{ a_k \cdot \cos \left[2 \cdot \pi \left(f_0 + \frac{k}{T} \right) t \right] + b_k \cdot \sin \left[2 \cdot \pi \left(f_0 + \frac{k}{T} \right) t \right] \right\}$$

Materials made with violations of given requirements are not accepted for conference discussing and future publication.

References:

1. Teo K. Application of least-squares boundary residual method to the analysis dielectric rod // IEEE Trans. – 1995. – V. MTT. – 38. – №8. – P. 1092-1095.
2. Rozin A.I. Image recovery in a way of equalization / A.I. Rozin, Yu.A. Korol // Electronic connection. – 2000. – №8. – P. 69-71.
3. Arman N. Orthogonal transformation / N. Arman, P. Ribo / Trans. From Germ. / Editing by A.R. Tomenko. – M.: Sviaz, 1980. – 248 p.