

## **Vytautas Magnus University** Kaunas, Lithuania **Faculty of Economics and Management**



supported by

## **Black Sea Research Institute** of Economy and Innovation

Odessa, Ukraine

# **International Scientific Conference Economy without borders: Integration, Innovation, Cross-border cooperation** August 26th, 2016

#### **Conference themes:**

- **Section 1.** Modern economic theory.
- **Section 2.** The global economy and international economic relations.
- Section 3. Economics and management of national economy, the modernization of national models of economic systems.
- Section 4. Enterprise, Trade and business culture, change management.
- Section 5. Business Economics and corporate management: problems of modernization of management and production.
- **Section 6.** Strategic management of human capital formation.
- Section 7. Problems of management and marketing in the new economic conditions.
- **Section 8.** Cross-border cooperation and regional economy.
- **Section 9.** Environmental Economics and current environmental issues.
- **Section 10.** Demography and Social Policy.
- Section 11. Accounting, analysis and audit, national characteristics and global trends.
- Section 12. Finance, insurance and stock exchanges, upgrading strategic portfolio.
- Section 13. Modern mathematical methods, models and information technology in the economy.
- **Section 14.** Creative industries and knowledge management issues.
- **Section 15.** Modern problems of business education.

#### **Contact persons in Lithuania:**

Rita Bendravičienė, Dr. of Management and Administration, Associate Professor, Dean of Faculty of Economics and Management, Vytautas Magnus University Lina Pilelienė, Dr. of Management and Administration, Associate Professor of Marketing, Department of Marketing, Vytautas Magnus University

lina.pileliene@vdu.lt

**Contact persons in Ukraine:** 

Shumilova Tatyana, Junior Researcher

Black Sea Research Institute of Economy and Innovation Tel. +38 (048) 709-38-69; Tel.mob. +38 (093) 253-57-15; E-mail: shumilova@iei.od.ua

## **Organising Committee:**

*Rita Bendravičienė*, Dr. of Management and Administration, Associate Professor, Dean of Faculty of Economics and Management, Vytautas Magnus University, Lithuania;

*Lina Pilelienė*, Dr. of Management and Administration, Associate Professor of Marketing, Department of Marketing, Vytautas Magnus University, Lithuania;

Andrzej Pawlik, dr. hab., profesor Head of the Institute for Entrepreneurship and Innovation, University named after Jan Kochanowski in Kelnts, Poland;

Bogoyavlenska Yuliya, Ph.D, Assistant Professor in Economy, Department of Personnel Management and Labour Economics Zhytomyr State Technological University, Ukraine;

*Galina Ulian*, Professor, Dr. of Economics, Dean of Faculty of Economic Sciences, State University of Moldova;

*Natia Gogolauri*, Professor, Dr. of Economics, Head of Faculty of Business Sulkhan-Saba Orbeliani Teaching University, Georgia;

*Martina Diesener*, Professor, Dr. of Economics, Head of Faculty of Economics and Management Science, Universitat Leipzig, Germany;

Olga Chwiej, Associate Professor, Dr. of Economics, freelancer scientist, Poland;

*Shaposhnykov Kostyantin*, Professor, Dr. of Economics, Head of Black Sea research Institute of Economy and Innovation, Ukraine;

*Yuliana Dragalin*, Ph.D, Dr. of Economics, As. Professor, Dean of Faculty of Economic Sciences, Free International University, Moldova.

For conference participation, It is necessary to send before **August 24, 2016** to the organizing committee e-mail <a href="mailto:shumilova@iei.od.ua">shumilova@iei.od.ua</a> the abstracts of reporting and application form about conference participation (application form and executive rules are given below).

After consideration of sent to e-mail materials by organizational committee, the announcement about materials getting and payment details (prepressing and publishing theses, and payment for send mail cost) will be sent to the author's e-mail. After getting by organizing committee the document copy about payment, the participant is informed (by email) about terms and requirements of published composite book and certificate of participation getting\*.

\*Certificate is a document proves the candidate's international experience for the getting associate professor or professor degree, due to the new Order of approval decisions on awarding scientific degrees, is approved by Cabinet of Ministers of Ukraine Resolution on August 19, 2015 № 656.

Conference materials issues as the composite book of report's abstracts (in electronic and published variants).

Participation cost is for Ukrainian citizens 400 UAH (for citizens of other countries – \$25, except participants from VMU). All conference participators are provided with composite book of reports abstracts and participation certificate. Conference participators have a possibility to present the composite book and certificate as the confirmation of international conference participation.

Payment details are sent to the conference participators with organizational committee information about sent materials getting. Payment check copy must be sent to organizational committee e-mail not later than term is noted in the conference calendar.

## ABSTRACTS EXECUTION REQUIREMENTS

- 1. Abstracts volume is up to five full A4 pages, including figures, tables, list of sources.
- 2. List of sources is sent with other materials and must be executed according to the actual requirements.
- 3. Abstracts must be typed with text editor as Word, font is Times New Roman, size: for main text 14 pt, for a list of sources 12 pt.), interval one and a half.

Text boarders: top - 30 mm, lower - 25 mm, left - 30 mm, right - 20 mm.

- 4. Placing text:
- alignment "the centre" the name in capital letters ("fat");
- missing line and alignment "the centre" names and initials, scientific degree, rank, position, (italics, "bold"); indicating the place of the city and country (italics);
  - missing line text;
  - missing line list of source references.

Abstracts are accepted in Lithuanian, Ukrainian, Russian, English, Polish, languages of other EU countries.

## **Example of execution is added:**

Section: Modern economic theory: mainstream and alternative.

Ivashchenko M. S., Posgraduated Student, National University of Life and Environmental Sciences of Ukraine

Kyiv, Ukraine

Husiev O. V., Candidate of Technical Sciences, Senior Lecturer.

Husiev O. V., Candidate of Technical Sciences, Senior Lecturer, National University of Ukraine "Kyiv Polytechnic Institute" Kyiv, Ukraine

# PRACTICAL ASPECTS OF WORLD ECONOMY TRANSNATIONALIZATION

Formulas and designations are types in formulas editor MathType 6.0 or Microsoft Equation 3.0 as a separate object size: variable -14 pt, large index -10 pt, small index -8 pt, large symbol -18 pt, a small symbol -12 pt; Cyrillic, Greek and figures straight - italic

$$s(t) = \frac{1}{\sqrt{N}} \sum_{k=0}^{N-1} \left\{ a_k \cdot \cos \left[ 2 \cdot \pi \left( f_0 + \frac{k}{T} \right) t \right] + b_k \cdot \sin \left[ 2 \cdot \pi \left( f_0 + \frac{k}{T} \right) t \right] \right\}$$

Materials which are executed with violations of given requirements are not accepted for posting at the on the conference discussing and future publication.

#### Literature:

- 1. Teo K. Application of least-squares boundary residual method to the analysis dielectric rod // IEEE Trans. -1995. V. MTT.  $-38. N \cdot 28. p.$  1092-1095.
- 2. Rozin A.I. Image recovery in a way of equalization / A.I. Rozin, Yu.A. Korol // Electronic connection.  $-2000. N_0 8. P. 69-71.$
- 3. Arman N. Orthogonal transformation / N. Arman, P. Ribo / Trans. From Germ. / Editing by A.R. Tomenko. M.: Sviaz, 1980. 248 p.

# Conference participants can also post an article in one of those magazines:

http://evf.vdu.lt/en/science-and-innovation/publications/ http://molodyvcheny.in.ua/

# **APPLICATION FORM**

Name of report	
Section name (Number)	
Surname, first name, patronymic (full)	
Scientific degree	
Academic status	
Place of job or studying	
Job position	
Contact postal address (for composite book sending)	
Contact phone	
E-mail	
Collaborators (surname, first name, patronymic (full), scient. degree, academic status, place of job, job position)	
Surname and first name in English for certificate execution	